

Board of Operating of Trustees  
Application

College of Communication - Place 2  
Term: October 25, 2013 - May 31, 2014

**TEXAS STUDENT MEDIA BOARD OF OPERATING TRUSTEES  
STUDENT MEMBER FROM COLLEGE OF COMMUNICATION - PLACE 2  
TERM OF OFFICE: OCTOBER 25, 2013 - MAY 31, 2014**

**APPLICATION FORM**

**INSTRUCTIONS:**

COMPLETE THIS APPLICATION AND RETURN IT TO THE WILLIAM RANDOLPH HEARST BUILDING (HSM)), OFFICE OF THE DIRECTOR, ROOM 3.200, 2500 WHITIS AVENUE. ATTACH A RESUME, AN OFFICIAL UT TRANSCRIPT AND LETTER OF INTEREST ADDRESSED TO THE TSM BOARD OF OPERATING TRUSTEES.

**DEADLINE: 12:00PM, FRIDAY, OCTOBER 18, 2013**

BOARD POSITION WILL BE APPOINTED AT THE BOARD OF OPERATING TRUSTEES MEETING ON FRIDAY, OCTOBER 25, 2013 STARTING AT 1:00PM IN THE FAC, ROOM 328.

**SECTION I. NAME AND ADDRESS**

Jordan Hawkes jth2287  
NAME UT EID  
2815 Guadalupe St #N309 713-291-2503  
LOCAL ADDRESS LOCAL TELEPHONE NUMBER  
Austin, TX 78705 Communications  
CITY, STATE, ZIP CODE COLLEGE  
jordan.hawkes@gmail.com  
EMAIL ADDRESS

**SECTION II. AUTHORIZATION FOR RELEASE OF INFORMATION**

I HEREBY GRANT PERMISSION FOR THE OFFICE OF THE DIRECTOR, TEXAS STUDENT MEDIA, TO VERIFY THE INFORMATION REQUESTED BELOW FOR THE PURPOSE OF APPLICATION FOR AN ELECTED OR APPOINTED OFFICE OF TEXAS STUDENT MEDIA. FURTHER, I UNDERSTAND THAT THE INFORMATION WILL BE PROVIDED TO THE TSM BOARD OF OPERATING TRUSTEES AND WILL BECOME PART OF THE PUBLIC RECORD OF TSM.

Jacob Ruff October 18, 2013  
SIGNATURE OF APPLICANT DATE

**SECTION III. CERTIFICATION (APPLICANT MUST SUPPLY A CURRENT UT TRANSCRIPT AND ANSWER THE FOLLOWING QUESTIONS.)**

CIRCLE ONE

1. IS APPLICANT A REGISTERED STUDENT DURING THE SEMESTER IN WHICH APPLICATION IS MADE?  YES  NO
2. HAS APPLICANT COMPLETED AT LEAST ONE SEMESTER IN RESIDENCE DURING THE LONG TERM AT THE UNIVERSITY OF TEXAS AT AUSTIN?  YES  NO
3. IS APPLICANT IN GOOD STANDING AND NOT ON SCHOLASTIC PROBATION?  YES  NO
4. IS APPLICANT ENROLLED IN THE COLLEGE OF COMMUNICATION HAVING COMPLETED OR WILL HAVE COMPLETED BY THE END OF THE CURRENT SEMESTER 12 HOURS OF COLLEGE OF COMMUNICATION COURSES?  YES  NO
5. IS APPLICANT A CURRENT EMPLOYEE OF TEXAS STUDENT MEDIA? YES  NO

CERTIFIED BY Mary E. Quinn 10/18/13  
AUTHORIZED TSM REPRESENTATIVE DATE

YOU ARE SUBJECT TO THE TSM ELECTION CODE, THE STUDENT GOVERNMENT ELECTION CODE, AND THE ELECTION TIMELINE, WHICH TSM HAS PROVIDED WITH THIS APPLICATION. YOU SHOULD READ THESE DOCUMENTS CAREFULLY. IGNORANCE IS NOT A DEFENSE TO COMPLAINTS OF RULE VIOLATIONS.

October 18, 2013

Texas Student Media  
110 Inner Campus Dr  
Austin, TX 78712

Dear Texas Student Media:

I believe I would be a great fit for the available position of a representative for the College of Communication.

In high school, I was the editor of my school's newspaper. In addition, I also worked with the yearbook. Due to this background, I have a very real understanding as to what goes into running a media platform for a student body.

As TexasMedia advertising student, I also have a very realistic approach about how to reach an audience and improve circulation rates. By making Texas Student Media a well known brand on campus will greatly improve the readership rate.

Thank you for considering me for this position

Sincerely,

A handwritten signature in cursive script that reads "Jordan Hawkes". The signature is written in black ink and is positioned above the printed name.

Jordan Hawkes

## Jordyn Hawkes

713-291-2503 | jordynhawkes@gmail.com

### Education:

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<b>The University of Texas at Austin</b> <i>Pursuing Bachelor of Communications: Advertising</i> <i>Member of TexasMedia 2014 Cohort</i> <b>Scholarships and Recognitions:</b> <ul style="list-style-type: none"> <li>• Most Valuable Presenter, Introduction to Media Planning</li> </ul>	Current GPA: 3.31 Class of May 2014
<b>The University of Texas at San Antonio</b> <i>Pursued Bachelor of Liberal Arts: International Relations &amp; Global Studies</i> <b>Scholarships and Recognitions:</b> <ul style="list-style-type: none"> <li>• Full-Time Student Honor Roll</li> </ul>	Overall GPA: 3.3

### Experience:

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<b>Aramark Refreshment Services</b> <i>Sales Intern</i>	Houston, TX May 2013 June-July 2012
<b>Nanny</b> <i>Provided supervision and activities</i>	Houston, TX July 2012 May-August 2011
<b>It's A Grind/Aspen's Brew</b> <i>Barista</i>	San Antonio, TX November 2010-March 2011
<b>It's A Grind/Bean's Café</b> <i>Assistant Manager/Barista</i>	Houston, TX April 2009-March 2010

### Leadership and Service:

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<b>The University of Texas at Austin</b> <i>Public Relations Officer, The Texas Sailing Team</i> <i>Member, Texas Advertising Group</i>	Fall 2012-Spring 2013 Spring 2012
<b>The University of Texas at San Antonio</b> <i>Member, Phi Mu Fraternity</i>	August 2010-May 2011
<b>Community</b> <i>St. Jude's Up 'til Dawn Fundraiser</i> <i>Participated in North American Food Drive</i> <i>Volunteered for Space Race Bike Ride</i>	November 2010 September 2010 April 2010

### Skills:

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**Language:** 3 years basic Spanish in high school and college level (speaking, writing, reading)  
**Computer:** Proficient in Word, Excel, PowerPoint, Swift Publisher and Photoshop | Macintosh and PC Literate  
**Social Media:** Facebook, YouTube, MySpace, Instagram

# Application Form Travesty Editor

Complete all sections of this form and submit to the Office of the Director, Texas Student Media, (HSM 3.304) by the application deadline. The TSM Board of Operating Trustees will interview applicants at the next posted meeting.

SECTION I:


Nicholas Mehendale  
Name

NCM528  
UT EID

Government  
Major

SECTION II: Authorization for Release of Information

I hereby grant permission for the Office of the Director, Texas Student Media, to verify the information requested below for the purpose of application for an elected or appointed office of Texas Student Media. Further, I understand that the information will be provided to the TSM Board of Operating Trustees and will become part of the public record of TSM.

  
Signature of Applicant

10/17/13  
Date

SECTION III: Additional Documents

- A. Resume
- B. Samples of work (2 samples, on 8 1/2 x 11 sheets)
- C. Letters of recommendation (2 letters)
- D. Letter from applicant to the TSM Board
- E. Official Transcript from the University of Texas

SECTION IV: Experience Record

Please list any past positions held within Texas Student Media

Position: <u>General Reporter</u>	Semester: <u>9/10 - 12/10</u>
Position: <u>Administrative Assistant</u>	Semester: <u>8/10 - 11/10</u>
Position: <u>Staff Writer</u>	Semester: <u>11/10 - 5/12</u>
Position: <u>Associate Editor</u>	Semester: <u>5/12 - 4/13</u>
Position: <u>Head Writer</u>	Semester: <u>4/13 - Present</u>

**SECTION V. Qualifications**  
**TSM Handbook, Chapter 6, Subchapter A, 6.18**

1. Is applicant a registered student in residence at The University of Texas at Austin during the semester(s) in which the application is applying for the position?

Note: If candidate is applying in the summer, registration during the previous spring semester shall be considered sufficient to satisfy this requirement.

YES  NO

2. Is the applicant in upper division standing, completed at least 30 hours of coursework at UT-Austin and have a minimum grade point average of 2.25?

YES  NO

3. Has the applicant served on the staff for at least two semesters, including at least one semester in a management position?

YES  NO

4. Show competence in law and ethics by completion of J360 (Media Law)?

YES  NO

If applicant has not completed J360 (Media Law), does applicant agree to complete training and pass a media law exam?

YES  NO

5. Has applicant obtained at least five signatures from staff in support of their candidacy? Attach signature page of endorsement to application.

YES  NO

5. Does applicant agree to fulfill all the duties of position during the term of appointment as outlined in the TSM Student Manager/Editor Contract?

YES  NO

I certify that to the best of my ability I have given true and accurate information concerning my scholastic and experience qualifications.

Nicholas Mchendale  
Name of Applicant

[Signature]  
Signature of Applicant

10/17/13  
Date

**General Provisions**

If no qualified applicant for *the position* has filed by the deadline, the Board shall make an appointment using the Handbook qualifications. Qualifications may be waived with a two-thirds vote of members present, with the exception of items outlined in the TSM Handbook. The grade point average criterion may be waived, only with the revised criterion not less than 2.0.

The Student Manager/Editor shall be a registered student in accordance with U.T. institutional rules. This means the applicant must be registered at The University of Texas at Austin. The Student Manager/Editor may take no more than 12 semester hours as an undergraduate or 9 semester hours as a graduate or law student, but no fewer than 3 semester hours, during each long term. The Student Manager/Editor does not have to enroll for classes during the summer session. Candidates may be reappointed up to three semesters.

**Nicholas Mehendale**

3001 Medical Arts St., Austin, TX, 78705– (830)285-1698 – nicholas.mehendale@gmail.com

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**Experience**

**General Reporter**

Daily Texan, Austin, TX  
*September 2010 – December 2010*

Reporting on current events around campus and the Austin community

**Administrative Assistant**

Texas Travesy, Austin, TX  
*August 2011 – November 2011*

Contributed to feature and written content

**Staff Writer**

Texas Travesy, Austin, TX  
*November 2011 – May 2012*

Heavily contributed to feature and written content

**Associate Editor**

Texas Travesy, Austin, TX  
*May 2012 – April 2013*

Heavily contributed to feature and written content

Edited content to be published

Oversaw development of feature content

**Head Writer**

Texas Travesy, Austin, TX  
*April 2013 – Present*

Heavily contributed to feature and written content

Edited content to be published

Oversaw development of feature content

Ran writers' meetings

Instructed writers on writing style

**Education**

**Bachelor of Arts (B.A.), Government**

University of Texas at Austin, Austin, TX  
Class of 2014 (expected)

**Interests**

Comedy writing, political satire, news satire

### **Skrillex Drops Groceries**

LOS ANGELES — This Monday at Trader Joe's, dubstep artist Sonny Moore, better known by his stage name Skrillex, dropped his groceries to the applause of fellow shoppers. "It was sick," said witness Mickey DiFranco, Skrillex fan and amateur deejay, as he purchased bottles of water and pacifiers. "The drop was really nasty. There was just so much wobble. The bass and beets were the dirtiest." Skrillex could not be reached for comment as his phone was dropping calls.

### **Horrifying oppression of millions of people results in great dinner party conversation**

SEATTLE – After the appetizer course of a dinner party hosted by Mark and Erin Daniels Saturday, talk turned to the oppression and dehumanization of millions of people globally, making for the most interesting conversation of the night. "It's important to debate these hard issues with the people that you love instead of the people that can actually make a difference about it," said Erin Daniels, whose outlook on Syria has been shaped by two New York Times articles and how fun Damascus is to say. "There are people starving and getting murdered out there, and if we don't get to the core of these pressing issues, it will continue. Well, also if we don't, but still." As of press time, the dinner party guests have all taken leftovers home to feed their dogs instead of the homeless.





THE UNIVERSITY OF TEXAS AT AUSTIN

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1 University Station B5500 • Austin, TX 78712-0548 • (512) 471-3434 • [www.utexas.edu](http://www.utexas.edu)

April 2, 2013

Dear TSM Board,

I am writing this letter in support of the candidacy of Nick Mehendale, whom I had the pleasure of teaching in my E314J: Literature and Religion course during the Spring semester of 2011. Nick is in the top 10% of all students I have taught in my eight years as an Assistant Instructor at UT, earning a solid A in a class where this achievement is purposefully made difficult. In my opinion, he possesses in ample measure the written communication skills and work ethic that one would need in order to excel in an editorial position.

E314J is a Writing Flag course designed to introduce students to literary analysis. Nick was head and shoulders above the majority of his classmates in the sophistication of his thinking and his ability to communicate complex ideas. As I write this letter, I'm revisiting the comments I wrote on the first draft of his final paper, which contained "insights here that frankly blow me away and change the way I think about the story." It's rare that I find students with the capacity to teach me something or revise my thinking, but Nick did so successfully in multiple projects. He is not, however, one to coast on innate talent. Nick manages to bring together intellectual sophistication, a sense of humor, and a mature work ethic. I allow students to revise their essays for a better grade. Nick showed an admirable ability to receive and apply feedback and consistently revised his essays even when he didn't necessarily have to.

In short, Nick has my highest recommendation for this position. Please don't hesitate to get in touch with me if you have any questions.

Sincerely,

L. Ashley Squires  
Postdoctoral Fellow

Dear Board of Trustees,

I am writing you today to express my full support of Nick Mehendale becoming the Editor-in-Chief of the Texas Travesty. For those who don't know me, I have worked for the Travesty since 2009 and served as editor since 2012. During this time, I have gotten to know Nick and relied on him tremendously for support in all areas of production and post-production. These areas include, but are not limited to, editing, content creation, promotion and staff management.

Nick is one of the best writers and editors that I have seen during my time on staff, showing an endless dedication to the quality of the content that we produce. He has worked with new recruits, helping them hone their skills as writers and comedians, while maintaining the integrity of his own work. The staff both adores and respects him and I believe his ascension to a leadership role will be seamless.

I also believe Nick has the dedication and fortitude necessary to lead the Travesty through the difficult financial times. He has shown enthusiasm towards working on innovative new projects and revenue initiatives. Nick has worked closely with me on many editorial tasks, including recruitment, budgeting and distribution, and I believe this will make him even more prepared for the trials he will face as Editor-in-Chief.

If you have any further questions, please feel free to contact me at 979-824-2432 or [katherinemswope@gmail.com](mailto:katherinemswope@gmail.com)

Best,  
Katherine Swope  
Former Editor-in-Chief

Dear Board of Trustees,

My reason for writing you, as you already know, is that I'm applying to the position as Editor-in-Chief of Texas Travesty. I have worked at the Travesty for two years now, and have seen its development. I know that the management structure has seen some awkward transitions over the past few years, but I'm committed to improving stability in the Travesty.

As you might be aware of already, we are in a comedy boom right now. More comedy shows, movies, and publications are getting visibility, and I think this is the time to have the Travesty take advantage of that. During this transition period, I have already started to publish more online-only content to be able to remain relevant in between issues.

About a year and a half ago, I wrote a piece for the Travesty titled "Skrillex drops groceries" that went viral with close to half a million views on the image-sharing site Imgur. We have many talented people on staff currently, and I think that that previous success could be much more attainable more constantly.

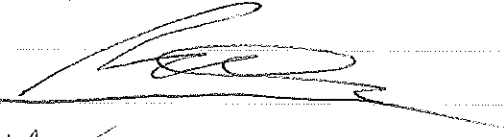
Though my background is more content-oriented, I understand that TSM is a business, and that we are working with a budget that is difficult for everyone. I'm committed to working with you to finding a solution that would allow for as much and accessible content that the Travesty can put out without sacrificing your bottom line.

I look forward for the opportunity to work with you all.

Best,  
Nicholas Mehenadale

## Travesty Staff Signatures

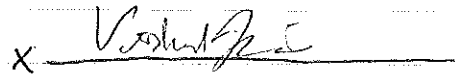
Rohit Mandalapu x



Marshall Kistner x



Vishal Jain x



Kristen Moor x



Taylor Jones x

