

**Texas Student Media Board of Operating Trustees Meeting  
The University of Texas at Austin**

**William Randolph Hearst Building, HSM 4.122  
Austin, Texas 78712**

**March 21, 2014**

**Agenda**

I. 12:00 p.m.: Convene in Open Session for the meeting of the Executive Committee of the Texas Student Media Board of Operating Trustees

A. Discussion regarding 2014-2015 TSM budget; Frank Serpas III, Interim Director

II. 1:00 p.m.: Recess and reconvene in Open Session for the meeting of the Texas Student Media Board of Operating Trustees

A. Approval of the minutes of the February 14, 2014 and February 21, 2014 meetings of the TSM Board of Operating Trustees

B. Declaration of election results following written report of results from Election Supervisory Board; Mary Dunn, Election Committee Chair

C. Executive Committee report; Vincent Cicchirillo, Chair of the Executive Committee of the Board of Operating Trustees

D. Discussion and possible action regarding 2014-2015 TSM budget; Frank Serpas III, Interim Director

E. Discussion of potential amendments to TSM Operating Trust and presentation of draft language; Dave Player, President of the Board of Operating Trustees

F. Discussion of TSM digital strategy and product development; Jordan Hawkes, Member of the Board of Operating Trustees, Place 3

G. Discussion of potential review of TSM operating policies and seeking assistance and/or consultation with external entities; Prof. Heidi Toprac, Member of the Board of Operating Trustees, McCombs School of Business

III. Adjournment