

**Texas Student Media Board of Operating Trustees Meeting  
The University of Texas at Austin  
William Randolph Hearst Bldg., Room 3.302  
2500 Whitis Avenue  
Austin, Texas**

**April 15, 2011**

**1:00 p.m.**

*Voting members present:* Mary Dunn, Kristie Loescher, Tim Lott, Mike Mackert, Brennan Lawler, Lindsey Powers, Wanda Cash

*Voting members absent:* Kelley Shannon, Tany Assar, Georgia Dealey, Annie Kreighbum

*Non-voting members present:* Jennifer Hammat, Kathryn Abbas, , Lauren Winchester, Irene Farrimond, Yaman Desai, Alyssa Peters, Cheryl Pyle, Claire Cardona

*Non-voting members absent:* Taylor Rush, Michael McAfee

*Professional staff present:* Dan Knight, Jack Simons, Jalah Goette, Frank Serpas, Doug Warren, Lori Hamilton

Guests: Veronica Rosalez, Lena Price, Jennifer Rubin, Travis Bubenik, Steven Zurita

TSM Board President Brennan Lawler called the meeting to order at 1:07 p.m.

I. New Business

A. Approval of March Minutes

With a motion by Tim Lott and a second by Lindsey Powers, the motion to approve the minutes for the March 25, 2011 Texas Student Media Board of Operating Trustees Meeting passed.

B. Financials

The March Financials were discussed in regard to sales. Tim Lott asked for an opinion of where sales were headed, and Interim Director Jennifer Hammat gave a best estimate of how she thought that TSM was doing.

C. Appointment of a Cactus Yearbook Editor

Bianca Krause was the sole applicant for the Editor for the *Cactus* yearbook. Wanda Cash motioned that Bianca be accepted as the new editor, and it was seconded by Kristie Loescher. Motion passed.

D. Reports from the Director, Station Managers, Editors and Advisers.

E. Service Agreement

Kristie Loescher made a motion to approve the 2011-2012 budget. It was seconded by Tim Lott, and the motion passed.

With a motion from Kristie Loescher, and a second by Tim Lott, the motion to accept the 2011-2012 Service Agreement with the University of Texas at Austin was passed.

II. Executive Committee Report

A. Director Search

Phone interviews are the next step for the 13 Director applicants who made the first cut. Then the committee will have on-campus interviews beginning on May 9th. Then the Search Committee will make its recommendation to the full Board at the meeting on May 19th at 4 p.m. in HSM 3.302.

B. Multi-Media Adviser

Doug Warren introduced Jennifer Rubin, our new Multi-Media Adviser, to the Board. She will begin work at TSM on April 27th.

Wanda Cash interjected that she thought that communication is better down in the Texan Office since Doug Warren arrived. She made the point that partnerships between the different entities of TSM is imperative if we are going to be competitive in the media market. Also, the web presence would have to improve, as well.

C. Interim Director's Evaluation

Brennan Lawler and Kristie Loescher reported that the Interim Director's evaluation was completed, and that they discussed the remaining goals for Jennifer Hammat. They also asked Jennifer to come up with goals for the incoming Director.

III. Appointment of Summer and Fall Texan Managing Editors

With a motion from Wanda Cash and a second from Kristie Loescher, the motion passed and Veronica Rosalez was appointed the Texan Managing Editor for summer 2011.

With a motion from Wanda Cash and a second by Lindsey Powers, the motion passed and Lena Price was appointed Texan Managing Editor for fall 2011.

With a motion from Kristie Loescher and a second by Tim Lott, the motion passed and Aleksandra Utterback was appointed the At-Large Place 6 Board Member (even though she will only be around for one year).

IV. Elections Supervisory Board

Mary Dunn, the TSM representative on the Board, said that she would not be able to make the final meeting of the Elections Supervisory Board, but since no one volunteered to replace her, it was decided that an appointment to the Elections Supervisory Board would be made at a later date.

#### V. Adjournment

With a motion by Kristie Loescher and a second by Wanda Cash, the motion passed and the meeting was adjourned at 1:48 p.m.