

Texas Student Media
Board of Operating Trustees Meeting
Friday, April 12th, 2013 at 1:00 p.m.
Flawn Academic Center (FAC), Texas Union Room #328
Austin, Texas 78712

Voting Members Present: Paepin Goff, Dave Player, Jason Lu, Samantha Carlile, Julia Newtown, Robert Quigley, David Verduzco, Vincent Cicchirillo, Amy Villareal.

Voting Members Absent: Ray Ortiz

Non-Voting Members Present: Mary Beth Mercatoris, Susannah Jacob, Becca Rushworth, Katy Aus, Hunter Ellenbarger, Jalah Goette, Katherine Swope, Trey Scott, Trevor Nelson.

Non-Voting Members Absent: Veronica Seng

Guests Present: Lori Hamilton, Jennifer Hammat, Dan Knight, CJ Salgado, Frank Serpas, Doug Warren, Curt Yowell, Michael Redding, Ted Moreland, Christian Dufner, Rohan Needel, Shabab Siddiqui, Kristine Reyna, Natasha Smith, Jaclyn Kachelmeyer, Mary Dunn, Ian Reese, Ehssan Faraji, Jonathan Orta, Laura Wright, Sarah Taqui, Wanda Cash, Cliff Avery, Tom Kleinworth, Snehal Shingavi, Anam Bangash

Meeting Opening

The Texas Student Media Board of Trustees April 12th meeting was called to order at 1:03 pm.

Executive Committee Report

David Verduzco announced that Dan Knight was awarded the M. Dolores Ebert Award, the yearly award to recognize excellent performance of staff. David also informed everybody that there were discussions during the meeting of the Executive Committee regarding the TSM Director evaluation. There was also discussion about the budget and filling the content advisers' positions.

Discussion Regarding the Student Demonstration of Horowitz Advertising in The Daily Texan

Jalah Goette started the discussion by stating that the TSM advertising policy had been followed in the decision that led to the printing of the Horowitz ad. The floor was opened to any faculty and students who wanted to voice their concerns over the advertisement printed in the Daily Texan on March 3rd, 2013.

A student read a letter that was written to The Daily Texan staff and the TSM Board immediately following the incident. It detailed why the ad was offensive and various actions TSM should take in response to the ad. It was also suggested that sensitivity training for incoming Daily Texan student

managers should occur each year. A faculty member also voiced concern and called for an examination of the policies that led to the printing of the ad and asked for an apology from board members. Two board members expressed their outrage of the advertisement.

One of the board members pointed out that in order to revise institutional controls, the policy would need to be reviewed. In addition, taking action on this subject was not posted on the agenda and asked that an agenda item be added to the upcoming meeting for further discussion.

Other suggestions to avoid a similar situation in the future included working closely with the “campus client response team” and revising language regarding the controls for printing advertisement.

Discussion and Possible Action Regarding the 2013-14 Service Agreement with the University of Texas at Austin

Dr. Hammat discussed the 2013-14 service agreement and explained the history of the agreement. The language in the 2012-13 service agreement had remained unmodified. A board member asked that the signing of the agreement be added to the next meeting’s agenda. Dr. Hammat stated that any questions regarding the service agreement be directed to her.

Discussion and Possible Action Regarding the Appointments of The Daily Texan Managing Editor for the Summer (06/13 – 08/13) and Fall (08/13 – 12/13), the Texas Travesty Editor (06/13 – 05/14), and the Cactus Yearbook Editor (06/13 – 05/14)

All of the applicants present at the meeting introduced themselves. The candidates for The Daily Texan Managing Editor position, Kristine Reyna and Shabab Siddiqui, spoke about their work experiences with The Daily Texan and other organizations, their personal vision for the paper, and their plans to increase its sustainability. Katherine Swope, candidate for the Travesty position, emphasized things she has already been doing to improve the Travesty. Jaclyn Kachelmeyer, one of the candidates for the Cactus position, commented on her yearbook experience and efforts that she has already made within the organization to increase the profitability and visibility of the Cactus. All of the candidates answered additional questions from the board. A faculty administrator from the Journalism School brought up questions regarding The Daily Texan candidates qualifications and explained the process for enrolling in the classes as outlined as requirements in the TSM Handbook.

The board entered closed session at 2:09 pm.

The meeting was called back to open session at 2:35 pm.

A motion was made to nominate Kristine Reyna to be The Daily Texan Managing Editor for summer 2013. The motion was seconded and passed.

A motion was made to nominate Shabab Siddiqui to be The Daily Texan Managing Editor for fall 2013. The motion was seconded and passed.

A motion was made to nominate Katherine Swope to be the Travesty Editor for summer and fall 2013. The motion was seconded and passed.

A motion was made to nominate Jaclyn Kachelmeyer to be the Cactus Yearbook Editor for the 2013-2014 year. The motion was seconded and passed.

Monthly Reports From Advisers, Student Managers

The student managers/editors, advisers, and staff provided additional updates to the board reports they submitted. All of the entities reported additional happenings from the board reports and expressed willingness to try new initiatives in the coming year. Some entities reported that they already have had success with new projects in the past month. All of the student managers and staff expressed enthusiasm for the coming year.

As part of the Director's report, Jalah Goette introduced Cliff Avery, a University of Texas alumni and former Daily Texan Editor. He informed the board of developments in forming a non-profit organization, Friends of The Daily Texan. It was stated that the purpose of the organization was to work to make The Daily Texan financially sustainable.

Meeting Closing

A motion was made to adjourn the meeting. It was seconded and passed. The meeting was adjourned at 3:11 pm.