

BOARD REPORT

FEBRUARY 2016



OPERATIONS

- Travesty has a new suite for comedy nucleation.
- Otto – KVRX automation system fully operational - online stream.
- >120 day was \$150,000 last year
- \$5,000 in recent TSTV productions
- Handouts

ADVERTISING

- December and January goals exceeded
- Call blitzes – 200 accounts
- TSTV and KVRX continue to see increases in revenue
- Housing Fair
- Campus Offer – examples on table



MARKETING/PROMOTIONS

- SSBC Presentation
- Promotional material completed through summer
- StandoUT Program

ADVISORS

- Texan Libel talks complete for managers
- \$4,000 TSTV donation from recent alumnus
- KVRX Spring program in effect
- First-ever animated TSTV program, Balloon Loons February 9

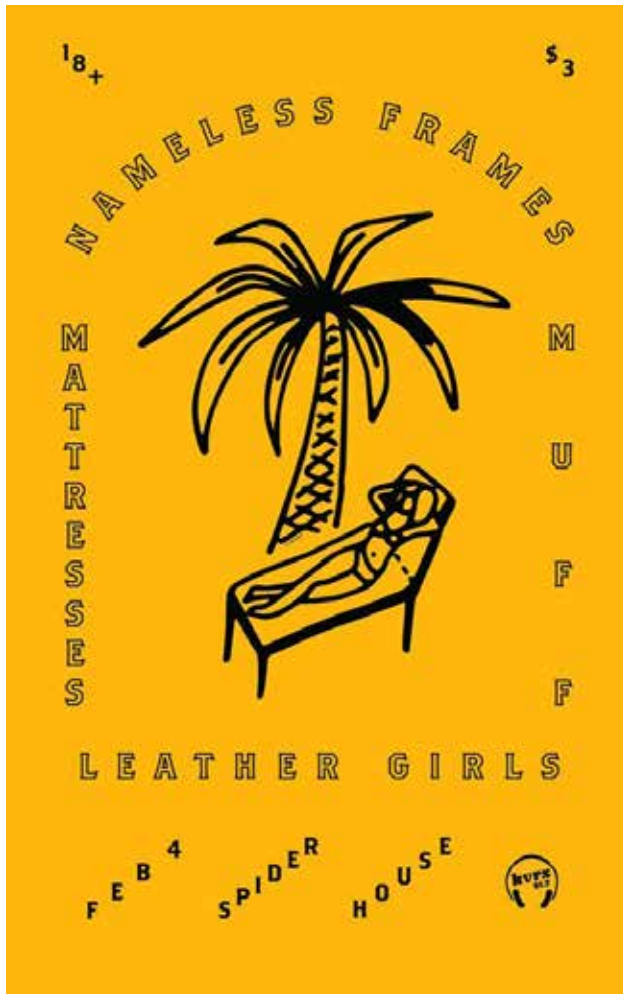
PERSONNEL

- Save for closed session
- Advertising Sales Manager/Account Executive



Automation is back! We are now streaming "none of the hits, all of the time" 24/7.

- Our FM schedule filled up with ease, and KVRX's programming is still diverse
- We are still booking shows for SXSW and collaborating with other student radio stations from around the country in doing so as well.
- We are also gearing up for pledge drive because that will be here before we know it.
- We had a video go viral over the break!
- We are still putting on monthly concerts as well!



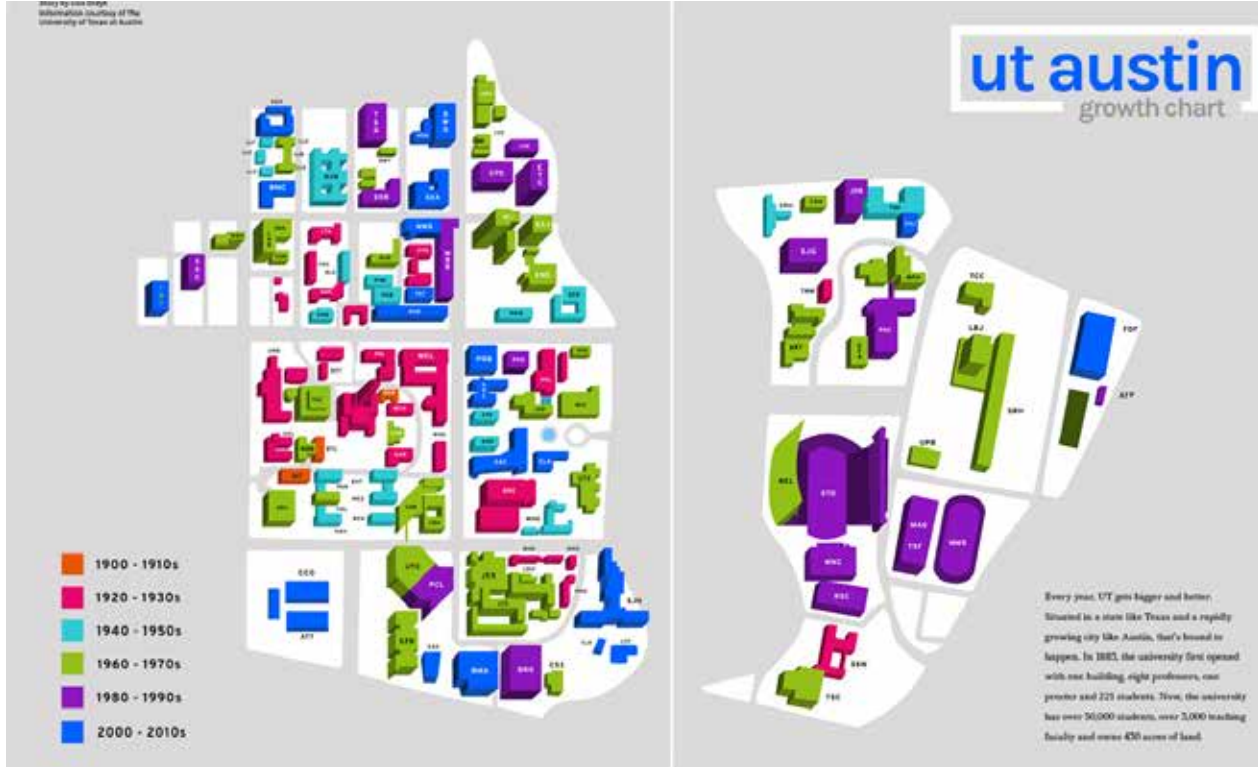
- Spring general meeting
- Four new shows
- Productions

- New office!
- The first issue cometh
- SG Election ideas
- The New Movement partnership





- Made our January deadline of 78 pages
- Ladder is completely filled out for the rest of the semester
- 2 months and 2 deadlines until everything is turned in!



- Tryout period
- Hiring of senior staff
- Editorial podcast
- New iteration of The Daily Texan Forum
- Highlighted content
- Thanks

- Official creation of two departments: Science & Technology, Podcast
- Successful few weeks of tryouts! (thanks for the food)
- Online analytics look good so far
- Friends of the Texan / sending someone to Rio 2016
- Orientation tonight

